

TechConnect 2022

Solutions-focused Breakouts – Mobile Solutions

Tuesday, November 15, 2022

10 – 10:30 am	Craig Andrew	<p>5G: The Future of Wireless</p> <ul style="list-style-type: none"> Technology is moving quickly and it's easy to fall behind in today's market. Learn about the new, innovative developments in 5G that will set you apart from your competition.
10:30– 11 am	Craig Andrew	<p>Back Office Technology Highlights</p> <ul style="list-style-type: none"> You spoke, we listened! The Mobile Solutions team has been hard at work making our tools and systems even better. Discover the new features we've put in place to help create an exceptional mobile experience and increase your customers' satisfaction.
11 am – 12 pm	Zach Nichols & Craig Andrew Roundtable Discussion	<p>Member Spotlight: Mobile Challenges and Opportunities</p> <ul style="list-style-type: none"> Network with your peers while discussing the challenges and opportunities you're facing in this guided discussion designed to help you workshop feasible, actionable solutions.
12 – 1 pm 1– 2:00 pm	Zach Nichols Roundtable Discussion	<p>Lunch</p> <p>The Power of Bundling</p> <ul style="list-style-type: none"> Major competitors are leveraging their mobile services to lure your broadband customers away. Explore how bundling your own mobile services with your broadband offerings can be a potent weapon to protect your customer base from this growing threat.
2 – 2:30 pm	Leland Wetzel	<p>Real Look: Promotions and Their Importance in the Marketplace</p> <ul style="list-style-type: none"> In our saturated market, you need an edge to acquire new customers from your competition. Learn how promotions and device upgrades can be powerful tools to enhance your customer acquisition and retention.
2:30 – 3 pm 3 – 3:30 pm	Kristi Craig Roundtable Discussion	<p>Break</p> <p>Leverage the Value of Trade-Ins</p> <ul style="list-style-type: none"> Discover how to leverage outdated devices to create new promotional opportunities. Grow your customer base and lock in your existing customers for the long term by taking advantage of this difference-making program.
3:30 – 4 pm	Kristi Craig	<p>Device Sneak Peak</p> <ul style="list-style-type: none"> Nothing drives renewals and long-term commitments like cutting-edge devices! Hear what's on the horizon and learn how their new tools and features will entice your customers and prospects.

