

Solutions-focused Breakouts - Mobile Solutions

Wednesday, May 15, 2024

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| 10 – 10:15 am | Curtis Knobloch <i>President, NRTC Mobile Solutions</i> | Introduction <ul style="list-style-type: none"> Welcome to TX! |
| 10:30 – 11 am | Craig Andrew | New Carrier Features and Operational Services <ul style="list-style-type: none"> Learn about new value-add features to offer to your customers and how we can help your wireless business. |
| 11 am – 12 pm | TBD | Guest Speaker <ul style="list-style-type: none"> TBD |
| 12 – 1 pm | | Lunch |
| 1– 2 pm | Zach Nichols Roundtable Discussion | The Power of Bundling <ul style="list-style-type: none"> Major competitors are leveraging their mobile services to lure your broadband customers away. Explore how bundling your own mobile services with your broadband offerings can be a potent weapon to protect your customer base from this growing threat. |
| 2 – 3 pm | TBD | Mobile Bundle Success Stories <ul style="list-style-type: none"> Come hear from other members on how bundling Mobile with their Broadband has changed their business. |
| 2:30 – 3 pm | | Break |
| 3 – 3:30 pm | Leland Wetzel Roundtable Discussion | Member Spotlight: Mobile Challenges and Opportunities <ul style="list-style-type: none"> Network with your peers while discussing the challenges and opportunities you're facing in this guided discussion designed to help you workshop feasible, actionable solutions |
| 3:30 – 4 pm | Kristi Craig | Giveaways |